

# GORILLA HIGHLANDS POCKET GUIDE ADVERTISING PRICING (excludes VAT)

## Classified ad (text only)

We charge USD 1 per word;  
minimum 30 words (USD 30)



### Kisoro Supermarket

Your best option for when you want to stock up before you head for the gorilla national parks of both Uganda & Rwanda. Everything from flash cards to post cards, friendly customer service and long hours of operation - this is the shop you need!  
**+256 752 058 271 (call/WhatsApp)**

This classified has 43 words so it costs USD 43 + VAT. The supermarket has no website or email, otherwise they would have been included for free (see below).

### IMPORTANT

To assist our readers, **we expect some pricing information included in the text.**

**We will not charge you for:** the name of the business, 2 phone numbers, 1 email contact and 1 website address.

**DISCOUNTS** Book advertising space in:

- 2 editions and get **5% off**
- 3 editions and get **10% off**
- 4 editions and get **15% off**
- 5 editions and get **20% off**

### ADVERTISING DEADLINES (2019)

- **31 July: Summer (August) Edition**
- **30 November: Christmas Edition**

Your ad will be printed in 10,000 booklets and also put on [www.gorillahighlands.com](http://www.gorillahighlands.com) for four months at no extra cost.

## Illustrated ad (one photo)

USD 1 per word + USD 50 for  
the photo (USD 80 minimum)



### Ruzizi Tented Lodge & Karengye Bush Camp



Two perfect base camps from which to discover the spectacular scenery, great diversity and conservation success story of Rwanda's Akagera National Park. Ruzizi Tented Lodge is open throughout the year, set back from the shore of Lake Ihema and hidden among palms and fig trees. It has 9 widely spaced tents with hot water and comfortable queen or twin beds. Karengye Bush Camp offers 6 tents with bucket showers from June to August and December to February. FB prices from USD 150 pppn sharing.

**+250 787 113 300**  
[ruzizi@africanparks.org](mailto:ruzizi@africanparks.org)  
[www.ruzizilodge.com](http://www.ruzizilodge.com)

This illustrated ad has 84 words and a photo, totalling USD 134 + VAT

**Gorilla  
Highlands**

**+256 785 341 309, +250 781 462 284 | [pocketguide@gorillahighlands.com](mailto:pocketguide@gorillahighlands.com) | [gorillahighlands.com/pocketguide](http://gorillahighlands.com/pocketguide)**

## Full-page ad (an entire A6 page to use in any way you wish)

USD 500  
(USD 1,000 for special placement; back cover for example)

**airtel**

**4FRW/MB  
ON THE GO**

Enjoy the best Data Roaming packs across 14 Airtel Africa operations

**Dial \*255\*7#**

**2.8GB**  
MONTHLY  
FRW 12000

**ON THE GO**

THE SMARTPHONE NETWORK

Such a full-page ad for USD 500 + VAT can include anything you wish, your logo too